



Greetings,

The [2009 Group Planning Guide](#) is here! You may have already received the Guide in the mail, filled with new ideas for your group tours to Lancaster County. If you did not receive the 2009 guide and would like to request one, [click here](#).

We're always trying to improve upon the Guide, so we hope - if you've already received your copy - you'll take a few minutes to complete our [survey](#). Tell us what you like or don't like. What's useful or what's not. Or let us know if we're missing something that would be helpful in your tour planning. To thank you for your time, you'll be eligible to **win a \$50 American Express gift card** – new winners are picked every month!

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## Experiential Tourism

*Don't just look on – get hands on!*

We're putting some last minute tweaks on a [variety of Experiential Tours](#) that will allow your active travelers to roll up their sleeves and be part of the action! Look for more details to come soon that will have your clients experiencing the essence of life in Pennsylvania Dutch Country.

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## Event Update

**Kutztown Folk Festival:** Regrettably, the 2009 Group Planning Guide lists an incorrect event date. The 2009 Kutztown Folk Festival will be held June 27 – July 5. Visit [www.kutztownfestival.com](http://www.kutztownfestival.com) for more information.

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## Size doesn't always matter!

We know that group size is getting smaller. We still want to work with you. [Click here](#) to view a list of member properties who offer a group discount for groups as small as 10 people.



## Resources

[Group Tour Website](#)  
[Meet Our Team](#)  
[Request Materials](#)  
[Group Tour Specials](#)  
[Group Planning Guide](#)  
[Group-Friendly Events](#)

## Special Offers

Click on the property name to learn more about these great packages from our members. For arrival dates through March 31, 2009.

[Courtyard by Marriott](#)  
*Warm & Cozy Winter Package*  
 \$99 per room

[Hampton Inn Lancaster](#)  
*Warm & Cozy Winter Package*  
 \$89 per room

[Hershey Farm Inn](#)  
*Sight & Sound Theatres Package*  
 \$99.95 per person (double occupancy)

[Hotel Brunswick](#)  
*Winter Getaway*  
 \$79.99 per room

[Lancaster Arts Hotel](#)  
*Exclusively Inspiring Package*  
 One comp room per 10 rooms booked

## Product Updates

## And the award goes to...

We're so proud to have the following industry partners as members of the PA Dutch CVB. Our congratulations go to the following prestigious award winners!

[Hampton Inn & Suites Ephrata](#): Ranked #1 in PA and #4 in the USA among all Hampton Inn & Suites Hotels for quality, service, and cleanliness.

[Longwood Gardens](#): Wine and Jazz Festival was recently named as one of American Bus Association's Top 100 Events in North America for 2009. This annual event will take place again on May 2, 2009.

[Ephrata Cloister](#): Received the highest honor of accreditation from the American Association of Museums.

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## Feedback

We are constantly trying to improve our services, and would love to have your feedback. Please fill out our [simple three-question survey](#).

[Lancaster Marriott at Penn Square](#) – opening Spring 2009

[Comfort Suites Amish Country](#) – opening Summer 2009

[Hershey Story](#) – opening January 2009

## Meet up with us!

Where in the world is...the PA Dutch CVB team? We'd love to talk with you! Please stop by our booth or request an appointment with us at any of the following marketplaces in 2008-09:

NTA Convention  
ABA Marketplace  
United Motorcoach Expo  
TN Motorcoach  
RSAA Summit  
NC Motorcoach  
Heartland Showcase  
NTA Spring Meet

## Archive

Missed an issue? View our [e-newsletter archive](#).