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Lancaster County Group Tour News

May 2008



Greetings!

We're pleased to bring you the inaugural issue of the PA Dutch CVB's Tour & Travel e-newsletter for tour operators. Our desire is to make this a newsletter with news and tidbits you can use to help build your tours to Lancaster County, PA. We intend to send this newsletter periodically throughout the year, and will use it to pass along news relevant to group tours: special offers, information on new properties and highlights on our industry partners that you may not be familiar with!

For more ideas and information on planning your group tour to Lancaster County, including [sample itineraries](#), [events](#) for groups - even who to call if your motorcoach needs to be [serviced](#) during your visit - please visit our [Group Tour website](#).

You will quickly see why ABA operator members voted Lancaster County the #1 Non-Urban Destination in 2006 and 2007!

Experiential Tourism

Experience PA Dutch Country like never before with a whole new series of tours that encourage visitors to roll up their sleeves and be a part of the action. Always ahead of the curve, working with our partners in the industry to sell more tours to Lancaster County, we've created a series of Experiential Tours for groups of all ages and descriptions. [Learn more](#).

Co-op Marketing

We're always looking for ways to partner with our industry clients. Do you have a great idea? Want to try something new? We love great ideas and out-of-the-box thinking. If you find yourself short on ideas, not to worry. We already have a co-op marketing program that might just work for you - [U-Pick Tours](#)™!



Resources

[Group Tour Website](#)

[Meet Our Team](#)

[Request Materials](#)

[Group Planning Guide](#)

[Group-Friendly Events](#)

Meet up with us!

Where in the world is...the PA Dutch CVB team? We'd love to talk with you! Please stop by our booth or request an appointment with us at any of the following marketplaces in 2008:

- NJ Bus Association
- TAP Dance
- FL Motorcoach
- GA Motorcoach
- IMG
- SC Motorcoach
- SYTA
- VA Motorcoach
- OMCA
- NTA Convention

Special Offers

Deals from our members.

[Plain & Fancy Farm Restaurant:](#)

Book a meal for 2008 and receive a free Amish pretzel-making demonstration. Contact: Jennifer Buchter, 800-791-9083.

And the award goes to...

We're so proud to have the following industry partners as members of the PA Dutch CVB. Our congratulations go to the following prestigious award winners!

[Courtyard by Marriott](#): Recently won six industry awards, including the Chairman's Award for highest overall guest satisfaction score nationwide!

[Elite Coach](#): IMG 2008 Spirit Award

[Leola Village Inn & Suites](#): AAA Four Diamond Award

[MainStay Suites](#): Gold Award for the 6th consecutive year

And did we mention that Lancaster County was voted the #1 Non-Urban Destination in 2006 and 2007 by ABA tour operators? Because we'd love to make it a triple play this year, and we're so proud of our wonderful destination, if you're an ABA member, please vote Lancaster County again this year!

[Hampton Inn Lancaster](#):

Book a group (20+ rooms) for arrivals between 10/24/08 and 3/31/09 and receive extra Hilton Honors Points. Contact: Nate Kauffman, 717-293-4981.

New Openings

[Homewood Suites](#): June 2008

[Marriott Lancaster at Penn Square](#):
March 2009

Feedback

As this is our first newsletter, and we are constantly trying to improve our services, we'd love to hear your feedback. Please fill out our simple three-question [survey](#).

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